PULSERA — P&L

30 Oct 2025–30 Oct 2026 | USD

No comparison

Month	Oct 2025 (30–31)	Nov 2025	Dec 2025	Jan 2026	Feb 2026	Mar 2026	Apr 2026
Gross Sales	$0.00	$0.00	$0.00	$0.00	$0.00	$18,804.72	$35,481.87
Deductions	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$2,116.17
Net Revenue	$0.00	$0.00	$0.00	$0.00	$0.00	$18,804.72	$33,365.70
COGS	$0.00	$0.00	$0.00	$0.00	$0.00	$3,356.14	$6,333.80
Gross Profit	**$0.00**	**$0.00**	**$0.00**	**$0.00**	**$0.00**	**$15,448.58**	**$27,031.90**
Staff	$0.00	$0.00	$0.00	$0.00	$0.00	$2,130.70	$2,130.70
Web Hosting	$33.29	$33.29	$33.29	$33.29	$33.29	$33.29	$33.29
Facebook Ads	$0.00	$0.00	$0.00	$0.00	$0.00	$2,820.71	$5,322.28
Google Ads	$0.00	$0.00	$0.00	$0.00	$0.00	$940.24	$1,774.09
TikTok Ads	$0.00	$0.00	$0.00	$0.00	$0.00	$1,880.47	$3,548.19
Total Operating Expenses	**$33.29**	**$33.29**	**$33.29**	**$33.29**	**$33.29**	**$7,805.41**	**$12,808.55**
Net Profit	**($33.29)**	**($33.29)**	**($33.29)**	**($33.29)**	**($33.29)**	**$7,643.17**	**$14,223.35**
Net Margin (%)	**—**	**—**	**—**	**—**	**—**	**40.64%**	**40.09%**

PULSERA — P&L

30 Oct 2025–30 Oct 2026 | USD

No comparison

Month	May 2026	Jun 2026	Jul 2026	Aug 2026	Sep 2026	Oct 2026 (1–30)	Total
Gross Sales	$41,310.45	$40,060.97	$11,221.83	$0.00	$17,787.73	$43,805.99	$208,473.56
Deductions	$7,039.74	$3,195.56	$766.56	$0.00	$1,320.45	$4,431.47	$18,869.95
Net Revenue	$34,270.71	$36,865.41	$10,455.27	$0.00	$16,467.28	$39,374.52	$189,603.61
COGS	$6,492.88	$6,778.76	$1,948.05	$0.00	$3,115.60	$7,454.06	$35,479.29
Gross Profit	**$27,777.83**	**$30,086.65**	**$8,507.22**	**$0.00**	**$13,351.68**	**$31,920.46**	**$154,124.32**
Staff	$2,130.70	$2,130.70	$2,130.70	$0.00	$2,130.70	$2,130.70	$14,914.90
Web Hosting	$33.29	$33.29	$33.29	$33.29	$33.29	$33.29	$432.77
Facebook Ads	$6,196.57	$6,009.15	$1,683.27	$0.00	$2,668.16	$6,570.90	$31,271.04
Google Ads	$2,065.52	$2,003.05	$561.09	$0.00	$889.39	$2,190.30	$10,423.68
TikTok Ads	$4,131.05	$4,006.10	$1,122.18	$0.00	$1,778.77	$4,380.60	$20,847.36
Total Operating Expenses	**$14,557.13**	**$14,182.29**	**$5,530.53**	**$33.29**	**$7,500.31**	**$15,305.79**	**$77,889.75**
Net Profit	**$13,220.70**	**$15,904.36**	**$2,976.69**	**($33.29)**	**$5,851.37**	**$16,614.67**	**$76,234.57**
Net Margin (%)	**32.00%**	**39.70%**	**26.53%**	**—**	**32.90%**	**37.93%**	**36.57%**