2025 Profit & Loss Statement

Income/Sales	Jan	Feb	March	April	May	June	July	Aug	Sep	Oct	Nov	Dec	Total
Ad revenue													**£0.00**
Product Sales		£0.00	£0.00	£0.00	£14,945.00	£25,125.00	£35,814.00	£43,553.00	£11,160.00	£0.00			**£130,597.00**
Shareasale													**£0.00**
Sponsored Posts													**£0.00**
Course Sales													**£0.00**
Amazon													**£0.00**
Other Affiliate (list out each) ↓													**£0.00**
													£0.00
													£0.00
													£0.00
													£0.00
													£0.00
													£0.00
GROSS REVENI	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£14,945.00**	**£25,125.00**	**£35,814.00**	**£43,553.00**	**£11,160.00**	**£0.00**	**£0.00**	**£0.00**	**£130,597.00**

Operating Expenses (essential only)	Jan	Feb	March	April	May	June	July	Aug	Sep	Oct	Nov	Dec	Total
Web hosting		£0.00	£0.00	£14.00	£14.00	£14.00	£14.00	£14.00	£14.00				**£84.00**
Domain Renewal		£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00				**£0.00**
Facebook ads		£0.00	£0.00	£1,200.00	£1,400.00	£2,900.00	£6,750.00	£9,500.00	£1,900.00				**£23,650.00**
Email service provider		£0.00	£0.00	£0.00	£0.00	£1,500.00	£3,000.00	£0.00	£0.00				**£4,500.00**
Google ads		£0.00	£0.00	£400.00	£2,600.00	£3,000.00	£2,500.00	£4,000.00	£1,200.00				**£13,700.00**
Tik tok ads		£0.00	£0.00	£0.00	£1,600.00	£4,400.00	£8,800.00	£8,550.00	£1,450.00				**£24,800.00**
Goods		£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00				**£0.00**
TOTAL OP. EXPI	**£0.00**	**£0.00**	**£0.00**	**£1,614.00**	**£5,614.00**	**£11,814.00**	**£21,064.00**	**£22,064.00**	**£4,564.00**	**£0.00**	**£0.00**	**£0.00**	**£66,734.00**

Add-Backs (non-essential)	Jan	Feb	March	April	May	June	July	Aug	Sep	Oct	Nov	Dec	Total
													£0.00
													£0.00
													£0.00
													£0.00
TOTAL ADD-BA	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00

NET PROFIT	**£0.00**	**£0.00**	**£0.00**	**-£1,614.00**	**£9,331.00**	**£13,311.00**	**£14,750.00**	**£21,489.00**	**£6,596.00**	**£0.00**	**£0.00**	**£0.00**	**£63,863.00**