

	2025 Profit & Loss Statement												
Income/Sales	Jan	Feb	March	April	May	June	July	Aug	Sep	Oct	Nov	Dec	Total
Ad revenue													\$0.00
Product Sales		\$0.00	\$9,005.00	\$46,946.00	\$43,418.00	\$40,806.00	\$49,064.00	\$14,462.00	\$2,100.00	\$2,579.00	\$11,851.00		\$220,231.00
Shareasale													\$0.00
Sponsored Posts													\$0.00
Course Sales													\$0.00
Amazon													\$0.00
Other Affiliate (list out each) ↓													\$0.00
													\$0.00
													\$0.00
													\$0.00
													\$0.00
													\$0.00
													\$0.00
GROSS REVENUE	\$0.00	\$0.00	\$9,005.00	\$46,946.00	\$43,418.00	\$40,806.00	\$49,064.00	\$14,462.00	\$2,100.00	\$2,579.00	\$11,851.00	\$0.00	\$220,231.00
Operating Expenses (essential only)													Total
Web hosting		\$14.00	\$14.00	\$14.00	\$14.00	\$14.00	\$14.00	\$14.00	\$14.00	\$14.00	\$14.00		\$140.00
Domain Renewal		\$15.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00		\$15.00
Facebook ads		\$150.00	\$400.00	\$2,900.00	\$2,400.00	\$1,900.00	\$1,750.00	\$500.00	\$500.00	\$500.00	\$500.00		\$11,500.00
Email service provider		\$0.00	\$50.00	\$0.00	\$0.00	\$150.00	\$300.00	\$0.00	\$0.00	\$0.00	\$0.00		\$500.00
Other ads		\$0.00	\$1,000.00	\$1,800.00	\$2,600.00	\$200.00	\$1,500.00	\$0.00	\$0.00	\$0.00	\$750.00		\$7,850.00
Tik tok ads		\$100.00	\$1,200.00	\$1,400.00	\$1,600.00	\$2,400.00	\$2,800.00	\$750.00	\$0.00	\$0.00	\$1,800.00		\$12,050.00
Goods		\$0.00	\$4,906.00	\$26,600.00	\$23,490.00	\$21,897.00	\$26,400.00	\$8,600.00	\$1,600.00	\$1,750.00	\$5,400.00		\$120,643.00
TOTAL OP. EXPENSES	\$0.00	\$279.00	\$7,570.00	\$32,714.00	\$30,104.00	\$26,561.00	\$32,764.00	\$9,864.00	\$2,114.00	\$2,264.00	\$8,464.00	\$0.00	\$152,698.00
Add-Backs (non-essential)													Total
													\$0.00
													\$0.00
													\$0.00
TOTAL ADD-BACKS	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
NET PROFIT	\$0.00	-\$279.00	\$1,435.00	\$14,232.00	\$13,314.00	\$14,245.00	\$16,300.00	\$4,598.00	-\$14.00	\$315.00	\$3,387.00	\$0.00	\$67,533.00