

# Seller Hub greenington-trading (18849)

Messages (298) Seller Help

Summary

Seller level

Sales

Traffic

Service metrics

Learning resources

Sales:  Compared to:  Listing sites:  [Generate report](#) [Reset](#)

## Report for 2 Aug 2024 - 1 Sep 2024

[Download](#)

Compared to 2 Jul 2024 - 1 Aug 2024 (31 days)

Total sales ⓘ

**£2,029.27**

▲ 96.2% vs. previous time period

Selling costs ⓘ

**£723.16**

35.6% of your total sales

Net sales (Net of selling costs) ⓘ

**£1,306.11**

▲ 88.3% vs. previous time period

Quantity sold ⓘ

**167**

▲ 108.8% vs. previous time period

Avg. sales price per item

**£12.15**

▼ 6.0% vs. previous time period

Sales via Auction ⓘ

**£0.00**

0.0% vs. previous time period

Sales via Fixed Price ⓘ

**£2,029.27**

▲ 96.2% vs. previous time period

### Buyer insights

Compared to the prior time period

Total buyers ⓘ

**134**

▲ 109.4%

Breakdown ⓘ

One-time buyers: 128

▲ 106.5%

Repeat buyers: 6

▲ 200.0%

Percent of total

95.5%

4.5%